

INVENTOR: SEYMOUR et al.  
Serial No. 10/764,977

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## AMENDMENTS TO THE SPECIFICATION

### In the Specification:

Please enter the following amendments to the specification. No new matter has been introduced by these changes to the specification.

**Please amend the paragraph at page 11, lines 8 through 13 of the specification as follows:**

The display and storage system of a preferred embodiment of the instant invention is described, ~~in part~~, with reference to Figs. 1 and 2 showing the display and storage system of the prior art in which a customizable insert assembly 122 of the instant invention is used in place of the display sheet 22 of the prior art. The display and storage system 10 includes a display assembly 12 and a storage assembly 14. The display assembly 12 includes a display unit 16 coupled at the edges with a backing 18 to form a pocket 20 therebetween for receiving and holding a customizable insert assembly 122.

Support for this amendment to the specification is found at page 3, lines 15-19, and at page 12, lines 4-16.